



Rowan Smith

Partner

7250 N. 16th Street | Suite 410
Phoenix, AZ 85020
rsmith@messner.com
602.457.5225 *direct* | 602.457.5059 *main*

Practice Areas

- Intellectual Property
- Litigation

Admissions

- Arizona
- U.S. District Court of Arizona
- United States Patent and Trademark Office

Education:

- Arizona State University, Sandra Day O'Connor School of Law (J.D., 2007)
- Arizona State University (B.S.E.E., 2002)
- Major: Electrical Engineering

Community Involvement:

- American Bar Association
- American Intellectual Property Law Association
- Board of Trustees, Arizona Science Center

Rowan Smith is an experienced intellectual property attorney who provides thoughtful legal counseling and business advice to assist clients in maximizing the value of their intellectual assets. His practice includes patent prosecution, copyright and trademark registration, licensing, and technology-related transactions. He regularly works with clients of all sizes, including multi-national companies, non-profit organizations, and sole inventors, to develop business-driven strategies for effectively and efficiently protecting his clients' most valuable assets.

Rowan's technical background is in electrical engineering and computer science and he has worked with inventors to protect inventions in many technological areas, including data communication encryption schemes, machine learning systems, electrical and mechanical systems, semiconductor assembly, test, and packaging, power amplifiers, medical devices, and asset tracking and management systems. He also provides patent and technology counseling on litigation and licensing matters.

Rowan also assists clients in non-patent matters, including the registration and protection of copyrights, the filing and prosecution of trademark applications, technology licensing, and the protection of trade secrets.

Before law school, Rowan worked as a software engineer for Honeywell's Laboratory Services and Integrated Testing Center. At Honeywell, Rowan developed technologies to assist in the manufacturing and testing of jet engines.

Representative Experience:

- Worked with a multi-national education technology companies to manage international patent portfolio of machine learning and predictive analytics technologies. Executed invention harvesting processes to meet with engineers, identify and understand newly-developed and strategic technologies, and secure protection on the same.
- Worked with international research lab to protect encryption and data communication technologies.
- Worked with a research hospital to spin-up patent protection program as part of technology transfer and licensing efforts.
- Assisted small client with patent filings as part of venture capital funding negotiations.
- Provided in-house intellectual property training for engineers at a large e-commerce transaction company to successfully increase volume of new invention disclosures.

Representative Technologies:

- Analog & Digital Circuit Design
- Asset Tracking and Management Systems
- Data Security Technologies & Cryptography
- eCommerce systems
- Encryption and data communications/storage technologies
- High-Performance Military and Aeronautical Mechanical Systems
- Low-Power Display Screen Technologies
- Machine Learning and AI Technologies for Content Delivery
- Medical Devices