



MESSNER REEVES LLP



OTTO E. HINKS

Associate

7250 N. 16th Street | Suite 410
Phoenix, AZ 85020
ohinks@messner.com
602.641.6709 *direct* | 602.457.5059 *main* |

Practice Areas

- Intellectual Property
- Intellectual Property Strategic Counseling
- Litigation
- Patent Litigation
- Trademark and Trade Dress Litigation
- Trade Secrets and Unfair Competition Litigation

Admissions

- Arizona

Education:

- Arizona Summit Law School J.D., magna cum laude, 2015
- Arizona State University B.S.E.E., 2002
 - Major: Electrical Engineering

Associations

- Court Admissions
- U.S. District Court, District of Arizona
- Arizona Bar, IP Section Executive Counsel as a Member-at-Large

Otto Hinks is a part of the Intellectual Property team, based in the firm's Phoenix, Arizona, Office. He has extensive experience assisting in all litigation matters. Otto counsels clients with patents, litigation, and other intellectual property issues. He prepares and executes cease and desist actions, discovery, motion practice, claim construction, and proceedings before the U.S. Trademark Trial and Appeal Board. Mr. Hinks also helps clients enforce intellectual property on various e-commerce platforms, including utilizing Amazon's Patent Evaluation Express (APEX). His experience includes advising clients in the following:

- Procurement and enforcement
- Patent, trademark, and copyright litigation
- Trade secret and trade dress litigation
- Unfair competition and false advertising litigation

Before law school, Otto spent over a decade on the management team for a privately run company based in Phoenix. This business background informs his understanding of his client's overall business needs and how those needs interact practically and strategically with intellectual property and commercial litigation issues.

Awards

- 2024 Best Lawyers: Ones to Watch® in America

Noteworthy

- Arizona Summit Law Review (Executive Board, Executive Articles Editor)
- Intellectual Property Student Association (Member)
- CALI Awards for Lawyering Process II, Patent Law and Drafting, and Evidence
- ASU:
- Maroon and Gold Scholar Athlete (Men's Varsity Swim Team)
- NCAA Division 1 Swimming and Diving Team All American